

## Business Benefits

NitroSell eCommerce is all that you need to manage a feature-rich WebStore. It has been designed to offer complete flexibility with your very own WebStore. Not only does NitroSell eCommerce manage the look and feel of your store, it also ensures that your stock and pricing information is updated as often as you need, giving your customers a superior shopping experience. What's more, NitroSell hosts and manages your WebStore for you, ensuring that you receive a totally resilient solution that is open 24 hours a day, 7 days a week, with the capacity to cope with peak demands.

## NitroSell eCommerce can:

- Automatically update your back office product information with your WebStore every hour.
- Automatically feed your product information into Froogle, Google's store search engine.
- Enable every one of your products to be available through search engines.
- Manage your entire product catalog on-line.
- Display images in the form of thumbnails, catalog shots, and enlargements for every product.
- Showcase your matrix products in a format that is easy for your customers to purchase from.
- Extend the product information to include additional selling points and attributes.
- Track all customer orders and shipping, including local delivery, national, and international deliveries.
- Manage multiple currencies and taxation.
- Offer a choice of over 14 payment gateways, including VeriSign, WorldPay, and PayPal.

## NitroSell eCommerce WebStores are:

- Totally secure, with no access to your database or business information.
- Fully managed.
- Fully supported.
- Totally resilient with automatic disaster recovery.

## NitroSell eCommerce will help you:

- Provide a high-quality, professional store front.
- Offer a personalized shopping experience.
- Raise your profile on the internet.
- Entice ever-increasing numbers of visitors into your store.
- Increase your profits.

